

"Everything you know about financial reporting will be obsolete within 10 years. The reason can be stated in one word: Convergence."

# The Convergence Guidebook™

How to Prepare for the Next Big Challenge  
in Corporate Financial Reporting

**Bruce Pounder**

*Author of **The Convergence Blog**™ and host of "This Week in Accounting"™*

If you have managerial responsibility for financial reporting in your company, *The Convergence Guidebook* is for you. *The Convergence Guidebook* will

- Help you understand how and why U.S. GAAP and IFRSs will change profoundly as they converge into a single set of country-neutral financial reporting standards; and
- Provide you with practical guidance on the decisions and plans that you will need to make and execute in order to effectively manage the impact of Convergence on your company, your department, and your career.

Meet *The Convergence Guidebook* author Bruce Pounder at FEI's **Global Financial Reporting Convergence Conference**, September 28, 2007 in New York City. While you're at the Conference, be sure to enjoy the Afternoon Networking Break sponsored by the book's companion website,

**[TheConvergenceBlog.com](http://TheConvergenceBlog.com)**



*The Convergence Guidebook* will be published in the Spring of 2008 by John Wiley & Sons. Corporations and professional service firms: Place your pre-publication bulk orders now. Contact Sheck Cho at (201) 748-6197.

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